# Measurement and Comparison of Industrial Infrastructure of SMEs among Iranian Provinces

Mohammad Rahimpour<sup>1</sup>, Almas Heshmati<sup>2</sup>, Seyed HamidReza Pasandideh<sup>3</sup>

Received: 08/11/2016 Accepted: 05/04/2017

#### **Abstract**

The creation of small manufacturing enterprises is considered by many governments and donor agencies, as the key to economic and social development in countries regardless of development level. Furthermore, review of the literature show evidence that SMEs are understood as a source of technology development. At the same time they are vulnerable to a number of restrictions such as access to finances, skilled labor, public support and suffer from survival rate problems. First, this research aims to shed lights on the role that small manufacturing enterprises play in the process of industrial and economic development across provinces of Iran. Second, the status of industrial infrastructure is investigated. The data is used to estimate parametrically and non-parametrically a number of composite infrastructure indices to investigate the capacity, resource, education, credit and capital assets components. Finally based on the findings, lessons and conclusion, guidelines for policy formulation will be suggested. For our study, use of subindices and a new composite of Development Infrastructure Index (DII) can help provinces to evaluate their status of industrial infrastructure.

JEL Classification Numbers: H54, L5, L16

**Keywords:** Small manufacturing enterprises, Development infrastructure Index, Iranian Provinces, Principal Components Analysis.

 $<sup>1-\</sup> M.Sc.\ of\ Industrial\ Engineering,\ Kharazmi\ University,\ Tehran,\ Iran\ (mrehimpoor@gmail.com),\ Corresponding author.$ 

<sup>2–</sup> Professor of Economics, Sogang University, Department of Economics, Seoul, Korea and Jönköping International Business School, Jönköping, Sweden (almas.heshmati@jibs.hj.se, heshmati@sogang.ac.kr)
3-Associate Professor of Industrial Engineering, Kharazmi University, Tehran, Iran (pasandid@yahoo.com)

#### 1. Introduction

Small and medium-sized enterprises (SMEs)<sup>1</sup> make up the most important sector of a nation's economy. They provide employment opportunities for millions of individuals; their work is strongly costumer-oriented; they are a source of innovation and entrepreneurial spirit; they serve as sub-contractors for large corporations, and they create competition and are the seed for enterprises of the future (Hillary, 2000).

The world-wide contribution of SMEs to economic development is significant. In the EU, for example, 66.3% of all enterprises, measured by share of employment, are SMEs. In the case of OECD<sup>2</sup> member countries, the SMEs, in terms numbers, represent more than 95% of the enterprises in most countries and they hire more than half of employees in the private sector. Most OECD governments promote the entrepreneurship and consider the development of SMEs by countless policies and programs. Regarding the Asia, it is acknowledged the fact that, some of the most high performance economies of the world (Taiwan and Hong Kong), strongly count on small enterprises. About 81% of all employees in Japan are concerned in the SMEs, where an enterprise hires on average 9 employees compared to 4 in the EU. In South Africa, the number of employees in SMEs is higher, recently estimated at 60%, while this sector contributes about 40% of the total production (Salvovschi and Robu, 2011).

Small enterprises can potentially play a crucial role in enhancing entrepreneurship, creating more job opportunities relative to the capital invested, mobilizing local resources, catering for basic needs of the population and contributing to a more equitable distribution of wealth and income. Furthermore, review of the literature show evidence that SMEs are understood as a source of technology development. At the same time they are vulnerable to a number of restrictions such as access to finances, skilled labor, public support and suffer from survival rate problems.

Governments have an important role to play in the capacity building of SMEs. First, the establishment of a level that playing field. The fundamental key to a successful SMEs development strategy is the establishment of an environment that helps SMEs to compete on a more equal basis. Governments need to re-evaluate the costs and benefits of

<sup>1-</sup> The abbreviation SMEs is used as small manufacturing enterprises of which most of firms are micro, small and medium manufacturing enterprises.

<sup>2-</sup> Organization for Economic Cooperative Development

regulations that place a disproportionate burden on SMEs, implement regulations with the flexibility needed by SMEs, and place greater emphasis on competition and procurement policies to open SMEs access to markets. Second, to target public expenditure carefully in order to use scarce public resources effectively. Governments need to design a clear, coordinated strategy for SMEs development that carefully separates equity and efficiency objectives. Public expenditure should be confined to those services and target groups that are underserved by the market and for which there is a clear justification based on public goods or equity considerations. Government assistance can also play an important role in exporting success of SMEs through access to finance, infrastructure, training programs and reducing bureaucracy. Support at the regional level through investment in infrastructure that assists directly the business efficiency of SMEs is important. Policymakers also need to focus on removing barriers affecting trade. Because SMEs lack the economies of scale and the internal expertise of larger ones, therefore they need more practical external support.

### 2. Review of the Literature

The level at which the enterprise is deemed small is a subject of a long debate and depends on the purpose of study. Defining the sector at the outset is important in order to outline the group of enterprises targeted. Small is relative and varies from one country to another. As a result, the World Bank accepted, in principle, the definitions used by the individual member countries (Levitsky 1989).

Ayyangari et al. (2005) based on employment provided the SME definition. SME250 is the share of the SME sector in the total official labor force when 250 employees are taken as the cut-off for the definition of an SME. In their database there are 54 countries in the SME250 sample, 13 of which are low income countries, 24 are middle income and 17 are high income countries.

According to definition of Ministry of Industries and Mines<sup>1</sup> in Iran SMEs involve enterprises less than 50 employment. Statistical Centre of Iran divides enterprises into four kinds as follows: enterprises with 1-9 employees, 10-49 employees, 50-99 employees and more than 100 employees. Although there are some similarities with this definition and EU definitions, but Statistical Centre of Iran involve only less than 10

<sup>1-</sup> Ministry of Industries and Mines changed to Ministry of Industry, Mine and Trade in 2011.

employee's enterprises as SME. Central Bank of Iran defines enterprises with less than 100 employees as SMEs.

SMEs (generally those enterprises with less than 50 employees) are important to economic growth, and are especially important to creating new employment opportunities.

In line with Harvie et al. (2010) in this research we focus on the resource factors and weakness and strengthen of these factors. Also, we review firm characteristics of SMEs participation in production and manufacturing field as follows.

According to Gibrat's law growth rates of firms are independent of size. This leads to an equation suitable for estimating growth effects which expresses size this year as a linear function of size last year, where the size variables are expressed in natural logarithms.

Heshmati (2001) has rejected independence between firm size and growth of Gibrat's law using Swedish firm level panel data. He used three definitions of growth rates in terms of the number of employees, sales and assets.

Theoretical explanations that older firms have accumulated more experience that younger firms can be derived from Jovanovic (1982). Jovanovic postulates that, over time, firms can learn and improve their efficiency.

Also, Heshmati (2001) found a negative relationship between the age and growth of firms predicted by Jovanovic to hold in employment model, while it is positive in assets and sales growth models.

Ghosh (2009) investigated the role of ownership in shaping firm growth. More specifically, the results indicated that the extent of partial privatization is significantly and non-linearly related to firm growth, so that partial privatization beyond a defined threshold actually lowers growth. Besides, the analysis proffered evidence that there is perceptible decline in employment growth after privatization. This was apparent in simple univariate comparisons as well as in multivariate regressions.

Nofsinger and Wang (2011) studied the determinants of external financing in initial firm start-ups in 27 countries. They suggested that information asymmetry and moral hazard problems complicate access to start-up capital. They found that entrepreneurial experience is helpful in obtaining financing from institutional investors, and that the legal environment is important for access to external financing. The amount and diversity of sources of external financing were associated with high levels of property rights, contract enforcement, and corruption

protection. Torre et al. (2010) attribute hindrances of SMEs access to finance to "opaqueness", making it difficult to ascertain if firms have the capacity to pay (by investing in viable projects), and/or the willingness to pay (due to moral hazard). This opaqueness particularly undermines credit access from institutions that engage in more impersonal or arms-length financing that requires hard, objective, and transparent information. On the other hand SME "financing gaps" are likely to be most endemic in developing and newly emerging market economies (IFC, 2010) where widespread shortage of financing occurs for all categories of SMEs and not just innovative high tech SMEs.

Firm-level productivity was hypothesized by (Shah, 2002) to improve the chance of SMEs performance. As much as 40 percent of value-added and 50 percent of employment in the SMEs were reported to be concentrated in the low productive segments and activities. Majumder (2004) showed that SMEs productivity depend more on innovation and adaptation, rather than on significant changes in capital-labor ratio. Effectiveness of labor for these enterprises depend more on training, experience, and familiarity of the workers, rather than on the range of tools that complement them. As a result, technology diffusion plays a more prominent role in their productivity rise and output growth. Lee and Kang (2007), and Rochina-Barrachina et al. (2008), considering direct measures of innovation output (such as patents, products or process innovations), find that process innovations have a positive impact on firms productivity.

#### 3. The Data

The data used in this study were assembled from ISIPO (Iran Small Industries and Industrial Parks Organization) statistics. In this study Industrial infrastructures are categorized into six main dimensions: capacity component, resource component, education component, credit component, employment component and assets component. Data availability determines the number of components and composition of their underlying indicators. It is argued that ranking provinces based on these dimensions (a) shows position of each province with regard to industrial infrastructure and (b) pinpoints the sources of success and failure in developing industrial infrastructure. Also a composite DII for provinces with available ranks in mentioned components is calculated to show the overall position of each province.

The capacity component sub-index is a composite of (indicators) and their labels:

- Industrial parks (approved, in assignment, having land, registered) / Indpar1, Indpar2, Indpar3, Indpar4
- Concluded contracts (Number, Transferred lands) / Concont1, Concont2
- Exploited industrial units (food, loom, cellulose, chemical, non-metal, metal, electronic, services) / Expindun1, Expindun2, Expindun3, Expindun4, Expindun5, Expindun6, Expindun7, Expindun8
- Operational licenses (Number of issued) / Oplic1
- Workshop units (Number, under construction, completed, exploited) / Worun1, Worun2, Worun3, Worun4

The resource component sub-index is computed next, for the computation the following indicators is used:

- Land surface (occupational, registered, operational, industrial) / Lasu1, Lasu2, Lasu3, Lasu4
- Infrastructure facilities, having facilities (water, electricity, gas and telephone) / Infrafac1, Infrafac2, Infrafac3, Infrafac4
- Water amount (provided, shortage) / Watam1, Watam2
- Electricity amount (provided, shortage) / Elcam1, Elcam2
- Connected to internet (dial up, optical fiber) / Conint1, Conint2
- Wastewater refineries (exploited, under construction, under designing) / Wasref1, Wasref2, Wasref3
- Fire station (number, machinery) / First1, First2
- Green spaces (Number of planted trees, surface of greens paces, surface of industrial gardens) / Grespa1, Grespa2, Grespa3

The educational component is the third sub-index. The indicators are:

- Educational courses (courses, participants, hours) / Educor1, Educor2, Educor3
- Industrial tours (tours, members, average) / Indtour1, Indtour2, Indtour3

The next component is credit. It is computed based on following indicators:

- Construction credits (amount, approved, assigned, attracted) / Concred1, Concred2, Concred3, Concred4
- Business technology credit (approved, assigned) / Bustecred1, Bustecred2
- Wastewater refineries credit (approved, allocated) / Wasrefcred1, Wasredcred2

• Industrial parks and districts infrastructure credits (approved, assigned) / Infracred1, Infracred2

The fifth component is employment component. The sub-index is a composite of

- Employment of issued operation licenses / Oplic2
- Employment of workshop units (workers) / Worun5

The last component is assets. For the computation the following indicators is used:

- Capital assets of industry and mine sector (assigned, approved, share, change) / Capas1, Capas2, Capas3 and Capas4
- Total capital assets (approved, assigned, change) / Tlcapas1, Tlcapas2, Tlcapas3

Table 1. In the appendix shows the general statistics for the variables or indicators used in all six sub-indexes based on 2013 years data. PCA methodology was used for estimation of these sub-indexes. The sample mean and standard deviations for each indicators is reported in Table 1.

# 4. The Index Methodology

Introduction of Human Development Index (HDI) by UNDP in early 1990 followed a surge in use of non-parametric and parametric indices for measurement and comparison of countries performance in development, globalization, competition, well-being and etc. The HDI is a composite index of three indicators. Its components are to reflect three major dimensions of human development: longevity, knowledge and access to resources represented by GDP per capita, educational attainment and life expectancy (United Nations Development Programme (1995)). In recent years additional gender and poverty aspects are included. A known example of the non-parametric index is the HDI, while principal components analysis (PCA) and factor analysis (FA) are among the parametric counterparts. The indices differ mainly in respect to weighting the indicators in their aggregation. The non-parametric index assumes the weights, while the parametric approach estimates them.

PCA is a statistical technique that linearly transforms an original set of variables into a substantially smaller set of uncorrelated variables that represents most of the information in the original set of variables. Its goal is to reduce the dimensionality of the original data set. A small set of uncorrelated variables (factors or components) is much easier to understand and use in further analysis than a large set of correlated variables. The idea was originally conceived by Pearson (1901) and

later independently developed by Hotelling (1933). The advantage in reducing the dimensions is ranking the units of comparison in a unique way avoiding contradictions in units' performance ranking.

Lim and Nguyen (2013) compared the weighting schemes in traditional, principal component and dynamic factor approaches to summarizing information from a number of component variables. They determined that, the traditional way has been to select a set of variables and then to sum them into one overall index using weights that are inversely related to the variations in the components. Moreover, they founded that, recent approaches, such as the dynamic principal component and the dynamic factor approaches, use more sophisticated statistical and econometric techniques to extract the index. They proposed a simple way to recast the dynamic factor index into a weighted average form. Due to availability of only cross-sectional data, such more advanced dynamic factor approaches are not used here.

Also, in several studies, common factor analysis (CFA) and PCA are used in either the computation of an index or to reduce several variables into fewer dimensions. While some researchers prefer the CFA approach, a majority prefer the PCA method. For instance using several indications of economic integration and international interaction, Andersen and Herbertsson (2003) used a multivariate factor analysis technique to compute an openness index based on trade for 23 OECD countries using several indications of economic integration and international integration. Archibugi and Coco (2004) presented an index (ArCo) of technological capabilities for a large number of countries. They reported data on three technological infrastructures such as internet, telephony and electricity. Analyzing the relationship between economic factors, such as income inequality and poverty, Heshmati (2006) used PCA to addressing the measurement of two indices of globalization and their impacts on poverty rate and income inequality reductions. Heshmati and Oh (2006) compared two indices: the Lisbon Development Strategy Index and another index calculated by the PCA method. They found that despite differences in ranking countries between those two indices, the United States surpassed almost all EU-member states. Also, Heshmati et al. (2008) estimated two forms of parametric index using PCA. The first model used a pool of all indicators without classification of the indicators by type of well-being, while the second model estimated first the sub-components separately and then used the share of variance explained by each principal component to compute the weighted average of each component and their aggregation into an index of overall child well-being in high income countries. The method has the advantage that it utilizes all information about well-being embedded in the indicators. Archibugi et al. (2009) based on Technology Index (Tech) introduced by World Economic Forum attempted to rank countries position on the ground of economic and technological indicators. Tech includes three principal categories of technology: Innovative capability, Technology transfer and Diffusion of new information and communications technologies.

As mentioned above, the PCA is preferred by majority of researchers than the CFA. The CFA can be used to separate variance into two uncorrelated components. Therefore for those computing indices that relay on the common similarity over components, the PCA method might be better alternative than the CFA technique.

For the non-parametric index, the index is based on normalization of individual indicators and subsequent aggregation using an ad hoc weighting system as follows:

$$INDEX_i = \sum_{j=1}^{J} \omega_j \left( \sum_{m=1}^{M} \omega_m \left( \frac{X_{jmi} - X_{jm}^{\min}}{X_{jm}^{\max} - X_{jm}^{\min}} \right) \right)$$

Where i indicate province; m and j are within and between major component variables;  $\omega_m$  are the weights attached to each contributing X-variable within a component;  $\omega_j$  are weights attached to each of the main component; and min and max are minimum and maximum values of respective indicators across provinces. This index serves as a benchmark and its similar to the commonly used HDI index.

For our study, use of sub-indices and a composite of Development Infrastructure Index (DII) could help provinces to evaluate their status of industrial infrastructure. Also, it will benefit from information on the isolated effects of industrial infrastructure on industrial and economic development.

The six development infrastructure sub-indexes are separately calculated using the non-parametric PCA approach and aggregated to form the composite DII index. The PCA compute the same aggregate index parametrically, However, PCA does not allow decomposition of the overall index into its underlying components, unless they are estimated individually, but an aggregation is not possible without assuming some weights:

Development Infrastructure Index (DII) =  $\sum_{i=1}^{6} Indice_{ic}$ 

Where  $Indice_{ic}$  is the rank of the province c via a sub-index i. The non-parametric and parametric indices are computed/estimated using SAS<sup>1</sup> software. To maintain the rationality and objectivity of PCA technique, some tests and criteria are usually conducted to determine the percentage of each variable as denoted by each factor. Eigenvalue is the most common measurement technique used in this dimension reduction approach. Only principal components with an eigenvalue larger than 1.0 are considered. Eigenvectors signs indicates their effects and a coefficient of greater than  $\pm 0.30$  are considered as contributor indicators to the principal components.

## 5. Empirical Results

The index numbers were computed based on only the 2013 years data. The previous year of 2012 data contained too many missing units. Another reason for excluding 2012 is that most of the indicators are given in their cumulative forms.

Correlation coefficients among various variables in each group are reported in Table 2. Such as mentioned in previous section, when PCA is used, high correlations among variables within a component of the index is considered a valid measure because unlike traditional regression analysis, the method is not subject to multicollinearity or autocorrelation problems. For capacity component correlations between Exploited industrial units and Concluded contracts was high (0.98), correlations between Operation license and Concluded contracts also found high (0.95). Similarly, correlations between Exploited industrial units and Operation licenses was high (0.96).

Connected to Internet and Electricity amount, Green spaces and Connected to internet are less correlated in comparison with others (0.11 and 0.16 respectively) in the resource component group.

Business technology credits and Construction credits have a negative correlation (-0.05) in the credit group. Similarly Infrastructure credits and Business technology credits have a negative correlation (-0.08).

The rest of the variables within each group showed a positive correlation. The variation ranged between 0.88% and 98.48%. It is worth to mention that these groups are formed for the non-parametric index where the researchers determine the index

<sup>1-</sup> Statistical Analysis System (software)

components and their composition and weights. In the PCA approach the outcome is determined by the indicators actual relationship.

Also correlation coefficients among the six sub-indexes are presented in Table 3. Table 3 reports correlation matrix, which signals a most of correlation coefficients are positive. The values are different, however, indicating that the various sub-indexes taken into account highlight different aspects of the overall index Development Infrastructure Index (DII). For instance, the correlation of DII with capacity and resource components is 0.912 and 0.898, respectively. Except assets, the correlations of other sub-indexes are high with DII.

Any PC with eigenvalue less than 1 contains less information than one of the original variables and so is not worth retaining. If the data set contains groups of variables having large within-group correlations, but small between group correlations, then there is one PC associated with each group whose eigenvalue is >1, whereas any other PCs associated with the group have eigenvalues <1. Thus, the rule will generally retain one, and only one, PC associated with each group such group of variables, which seems to be a reasonable course of action for data of this type.

Another criterion for choosing PCs is to select a cumulative percentage of total variation which one desires that the selected PCs contribute. It is defined by "percentage of variation" accounted for the first m PCs. PCs are chosen to have the largest possible variance, and the variance of the kth PC is  $l_k$ . Furthermore,  $\sum_{k=1}^{p} l_k$  is the sum of the variances of the PCs. The obvious definition of "percentage of variation" accounted for by the first m PCs" is therefore

$$t_m = \frac{100}{p} \sum_{k=1}^{m} l_k$$

in the case of a correlation matrix.

Choosing a cut-off  $t^*$  somewhere between 70% and 90% and retaining m PCs, where m is the smallest integer for which  $t_m > t^*$ , preserves in the first m PCs most of the information. Such as obvious in Table 4, for our case, according to eigenvalue criteria and cumulative percentage of total variation, the first six PCs retain.

Principal components and their aggregate index in the province level have shown in the Table 6. According to above mentioned criterions provinces ranked based on prin1.

The main result of calculations is reported in Table 6. Esfahan, Razavi Khorasan, Khouzestan, Eastern Azarbayejan, Fars and Tehran are leading in all sub-indexes. The mentioned provinces ranked from 1 to 6 respectively based on DII.

#### 6. Conclusion

This research conducted a comprehensive literature review to gain experience from the national and international literature to identify the state-of-art research and important theories, methods and empirical results to shape the structure of this research.

In discussing about SMEs at the global level, concepts like startups, performance, survival, growth, finances, skilled labor, publics support, and competition are frequently investigated. According to the World Bank report, that investigated the economic situation of countries at the global level, the Iranian economy is in the transition phase from production to enhanced productivity. Under such circumstance, it seems abnormal that, there is not data for measurement and evaluation of the above mentioned concepts. Especially, in SMEs sector, due to changing regulations in an uncertain manner and uncertain time intervals, complexity of accessibility to data is reduplicated. In addition, the reliable information about sales, profits, costs, value-added and technology level was not accessible. By taking into account mentioned reasons, the main problem is in the industrial infrastructure.

By taking into account correlations of the mentioned components with DII, It seems logical to invest in capacity, employment, resource, education, credit and assets, respectively. The provinces that want to adopt prioritize their development plans based on above criterions can customize them to their needs.

As mentioned, the proposed recommendations are for development of infrastructure. For the mid-term development program the following recommendations according to findings from review of the literature are made. The fundamental key to a successful SMEs development strategy is the establishment of an environment that helps SMEs to compete on a more equal basis. Governments need to re-evaluate the costs and benefits of regulations that place a disproportionate burden on SMEs, implement regulations with the flexibility needed by SMEs, and place greater emphasis on competition and procurement policies to open SMEs access to markets. To target public expenditure carefully in order to use scarce public resources more effectively, governments need to design a clear and well-coordinated strategy for SMEs development that carefully separates equity and efficiency objectives. Public expenditure should be confined to those services and target groups that

are underserved by the market and for which there is a clear justification based on public goods or equity considerations. Policymakers also need to focus on removing barriers affecting trade relations. Because SMEs lack the economies of scale and the internal expertise of larger ones, therefore they need more practical external support.

Regarding above barriers and potentials, Harvie and Lee according to Ottawa meeting of APEC in September 1997 (APEC, 1998) introduce five key areas of importance to the capacity building of SMEs. These key issues are: access to markets, technology, human resources, financing and information. These capacity building areas are equally important to promote industrial development and performance in regional and national level.

# **REFERENCES**

- Andersen, T.M., Herbertsen, T.T. (2003). *Measuring Globalization*. Bonn,
   Germany: The Institute for the Study of Labor.
- Archibugi, D., Coco, A. (2004). A New Indicator of Technological Capabilities for Developed and Developing Countries (ArCo). World Development, 32(4), 629-654.
- Archibugi, D., Mario, D., Filippetti, A. (2009). The technological capabilities of nations: The state of the art of synthetic indicators.
   Technological Forecasting and Social Change, 917-931.
- Ayyangari, M., Demirguc-Kunt, A., Maksimovic, V. (2005). How well do Institutional Theories Explain Firm's Perceptions of Property Rights? World Bank.
- Ghosh, S. (2009). Do productivity and ownership really matter for growth? Firm-level evidence. *Economic MOdelling*, 1403-1413.
- Harvie, C., Narjoko, D., Oum, S. (2010). Firm Characteristic Determinants of SME Participation in Production Networks. ERIA (Economic Research Institute for Asian and East Asia).
- Heshmati, A. (2001). On the Growth of Micro and Small Firms: Evidence from Sweden. *Small Business Economics*(17), 213-228.
- Heshmati, A. (2006). Measurement of a multidimensional index of globaliation. *Global Economy Journal*, 6(2).
- Heshmati, A., and Oh, J. (2006). Alternative composite Lisbon development indices: A compaison of EU, USA, Japan and Korea. European Journal of Comparative Economics, 20(3), 133-170.
- Heshmati, A., Tausch, A., Bajalan, C. (2008). Measurement and Analysis of Child Well-Being in Middle and High Income Countries. *European Journal of Comparative Economics*, 5(2), 227-286.

- Hotelling, H. (1933). Analysis of a complex statistical variables into principal components. *Journal of Educational Psychology*, 24, 417-441, 498-520.
- International Finance Corporation, (. (2010). Scaling-Up SME Access to Financial Services in the Developing World. Washington, D.C.: World Bank.
- Jovanovic, B. (1982). Selection and Evolution of Industry. *Econometrica*, 50(3), 649-670.
- Kraftova, I., Kraft, J. (2007). SMEs Benefits for Economy of Region .
   Studia Universtatis Babes-Bolayi , 15-32.
- Lee, K., and Kang, S.M.,. (2007). Innovation types and productivity growth: evidence from Korean manufacturing SMEs. *Global Economic Review*, 36, 343-359.
- Levitsky, J. (1989). Micro-enterprises in developing countries. London: Intermediate Technology Publications.
- Lim, G. C., Nguyen, V. H. (2013). Alternative Weughting Approach to Computing Indexes of Economic Activity. *Journal of Economic Surveys*, 1-14.
- Majumder, A. (2004). Productivity Growth in Small Enterprises\_ Role of Inputs, Technological Progress and 'Learning by Doing'. Munich Personal RePEc Archive.
- Nofsinger, J. R., Wang, W. (2011). Determinants of start-up firm external financing wordwide. *Journal of Banking & Finance*.
- Pearson, K. (1901). On lines and planes of closest fit to systems of points in space. *Phil*, 2, 559-572.
- Rochina-Barrachina, M.E., Manez, J.A., and Sanchis-Llopis. (2008).
   Process innovations and firm productivity growth. *Small Business Economics*.
- Salvavoschi, L., Robu, N. (2011). The Role of SMEs in Modern Economy. *Economia, Seria Management*, 14.
- Shah, A. (2002). Making Informal Sector Viable and Growth Oriented.
   Making Informal Sector Viable and Growth Oriented. Ahmadabad: Sardar Patel Institute of Economic and Social Research.
- Torre, A., Peria, M. S. M., Schmukler, S. L. (2010). Bank involvement with SMEs: Beyond relationship lending. *Journal of Banking & Finance*, *34*(9), 2280-2293.
- UNDP, U. N. (1995). Human Development Report. Oxford University Press.

# **APPENDIX**

Table 1. Capacity component index and its underlying

Variable	Minimum	Maximum	Mean	Std Dev
Capacity component:				
Industrial parks 1	8.00	77.00	30.3	17.31
Industrial parks 2	3.00	67.00	22.94	14.47
Industrial parks 3	3.00	69.00	26.58	16.00
Industrial parks 4	3.00	55.00	22.32	11.76
Concluded contracts 1	304.00	8118.00	1955.74	1823.72
Concluded contracts 2	146.00	4398.00	930.39	908.12
Exploited industrial units 1	46.00	456.00	166.94	110.58
Exploited industrial units 2	2.00	699.00	62.26	125.81
Exploited industrial units 3	10.00	231.00	67.68	49.43
Exploited industrial units 4	46.00	840.00	239.29	183.54
Exploited industrial units 5	14.00	624.00	111.84	125.25
Exploited industrial units 6	27.00	1826.00	275.13	370.05
Exploited industrial units 7	2.00	121.00	34.55	30.45
Exploited industrial units 8	3.00	193.00	45.52	54.52
Operation licenses 1	123.00	3132.00	842.13	666.02
Workshop units1	0.00	21.00	5.71	5.01
Workshop units 2	0.00	223.00	16.45	42.84
Workshop units 3	0.00	328.00	101.35	92.41
Workshop units 4	0.00	240.00	68.58	65.15
Resource component:				
Land surface 1	836.00	11829.00	3995.00	3174.16
Land surface 2	673.00	9181.00	3321.65	2610.83
Land surface 3	588.00	7881.00	2177.77	1676.11
Land surface 4	375.00	5810.00	1627.87	1293.85
Infrastructure facilities 1	3.00	57.00	21.39	12.89
Infrastructure facilities 2	3.00	67.00	23.23	14.74
Infrastructure facilities 3	1.00	42.00	13.97	9.88
Infrastructure facilities 4	3.00	53.00	17.74	12.04
Water amount1	280.00	3075.00	946.61	646.86
Water amount2	95.00	1551.00	396.71	309.90
Electricity amount 1	116.00	2207.00	602.16	560.43
Electricity amount 2	47.00	601.00	204.26	139.42
Connected to internet 1	2.00	38.00	12.39	9.30
Connected to internet 2	1.00	17.00	6.58	4.69
Wastewater refineries 1	1.00	11.00	4.74	3.05
Wastewater refineries 2	0.00	6.00	1.29	1.55
Wastewater refineries 3	0.00	8.00	2.06	2.13
Fire station 1	0.00	14.00	3.77	3.77
Fire station 2	0.00	15.00	3.23	4.11

Variable	Minimum	Maximum	Mean	Std Dev
Green spaces 1	15.00	1194.00	228.45	281.12
Green spaces 2	20.00	781.00	215.77	207.31
Green spaces 3	0.00	28.00	5.05	8.03
Education component:				
Education courses 1	56.00	1242.00	314.55	274.03
Education courses 2	1425.00	40169.00	8948.29	8634.92
Education courses 3	21523.00	588054.00	198606.87	16354.53
Industrial tours 1	11.00	232.00	59.35	51.77
Industrial tours 2	227.00	5870.00	1400.48	1240.55
Industrial tours 3	13.00	40.00	24.42	5.25
Credit component:				
Construction credits 1	0.00	79700.00	6211.55	14559.23
Construction credits 2	0.00	159600.00	32643.97	39550.69
Construction credits 3	0.00	21250.00	4659.16	6200.36
Construction credits 4	0.00	21250.00	2503.84	4895.13
Business technology credit1	0.00	7000.00	1612.90	2319.16
Business technology credit2	0.00	1520.00	340.32	516.58
Wastewater refinery credit1	0.00	23178.00	8139.61	7354.93
Wastewater refinery credit2	0.00	6719.00	2054.16	1851.26
Infrastructure credit1	4080.00	83520.00	38709.68	16435.74
Infrastructure credit2	0.00	10450.00	2175.35	2937.29
Employment component:				
Operation license 2	2391.00	86225.00	19386.19	18280.84
Workshop units 5	0.00	3202.00	547.87	735.20
Assets component:				
Capital assets 1	0.00	224760.00	42545.16	52290.49
Capital assets 2	0.00	30364.00	4552.00	8546.93
Capital assets 3	0.30	8.20	0.90	1.89
Capital assets 4	-81.00	671.60	25.56	122.87
Total capital assets 1	0.00	8911079.00	1358274.4	2063939.10
Total capital assets 2	0.00	2591000.00	292698.48	594638.90
Total capital assets 3	-100.00	100.00	-31.13	45.88

Table 2. Pearson correlation matrix of infrastructure components (n=31)

						1		,
	1	2	3	4	5	6	7	8
Capacity component:								
Industrial park	1.00							
Conducted contracts	0.60	1.00						
Exploited industrial units	0.59	0.98	1.00					
Operation license	0.66	0.95	0.96	1.00				
Workshop units	0.36	0.19	0.24	0.35	1.00			
Resource component:								
Land surface	1.00							
Infrastructure facilities	0.71	1.00						
Water amount	0.75	0.65	1.00					
Electricity amount	0.58	0.42	0.62	1.00				
Connected to internet	0.50	0.75	0.25	0.11	1.00			
Wastewater refineries	0.57	0.68	0.48	0.42	0.64	1.00		
Fire station	0.76	0.59	0.43	0.27	0.63	0.60	1.00	
Green spaces	0.75	0.37	0.52	0.45	0.16	0.39	0.55	1.00
Education component:	1.00							
Education courses								
Industrial tours	0.82	1.00						
Credit component:	1.00							
Construction credits								
Business technology credit	05	1.00						
Wastewater refineries	0.21	0.07	1.00					
credit Infrastructure credit	0.72	08	0.15	1.00				
Assets component:	1.00							
Capital assets								
Total capital assets	0.01	1.00						
<u>Employment</u>								
Component:	1.00							
Operation license Workshop units	1.00 0.35	1.00						
orkshop units	0.55	1.00						

Table 3. Correlation matrix of DII sub-indexes

	Capacity	Resource	Education	Credit	Assets	Employ ment	DII
Capacity	1.000						
Resource	0.888	1.000					
Education	0.723	0.809	1.000				
Credit	0.394	0.427	0.323	1.000			
Assets	0.056	-0.036	-0.210	0.169	1.000		
<b>Employment</b>	0.874	0.768	0.727	0.437	0.103	1.000	
DII	0.912	0.898	0.794	0.611	0.228	0.902	1.000

Table 4. Eigenvalues of correlation matrix, n=31

Principal Component	Eigenvalue	Difference	Proportion	Cumulative
1	10.9472502	7.8728901	0.4760	0.4760
2	3.0743601	1.3720595	0.1337	0.6096
3	1.7023006	0.1858589	0.0740	0.6836
4	1.5164417	0.1858993	0.0659	0.7496
5	1.3305425	0.1703744	0.0578	0.8074
6	1.1601681	0.2428082	0.0504	0.8579
7	0.9173599	0.3771149	0.0399	0.8978
8	0.5402451		0.0235	0.9212

Table 5. Eigenvectors by sub-index, n=31

	Prin1	Prin2	Prin3	Prin4	Prin5	Prin6
Capacity Component:						
Industrial park	0.2583	0.2087	0.1533	-0.0911	-0.0670	0.0161
Conducted contracts	0.2613	-0.2335	0.0303	0.0357	0.1089	-0.0718
<b>Exploited industrial units</b>	0.2647	-0.2209	0.0343	0.1093	0.1100	-0.1089
Operation licenses	0.2741	-0.1688	0.0227	0.1127	0.1743	-0.0116
Workshop units	0.1156	0.2596	-0.3144	0.3565	0.3354	0.0485
Resource component:						
Land surface	0.2792	-0.1407	-0.0182	-0.0033	-0.0078	0.0555
Infrastructure facilities	0.2577	0.1803	0.2002	-0.0783	-0.0802	0.0001
Water amount	0.2250	0.0438	-0.0890	-0.3588	-0.1061	0.1575
Electricity amount	0.1788	-0.0642	-0.0732	-0.4017	0.3511	0.0776
Connected to internet	0.1972	0.1216	0.4198	0.2891	-0.0844	0.0504
Wastewater refineries	0.2187	0.0452	0.2124	-0.1312	-0.0372	-0.1254
Fire station	0.2317	-0.1087	0.0674	0.1919	-0.2931	-0.0733
Green spaces	0.2192	-0.2152	-0.3523	0.0672	0.0435	02934
Education component:						
<b>Education courses</b>	0.2503	0.0136	-0.2526	0.0998	-0.1651	-0.0114
Industrial tours	0.2394	-0.0192	-0.2377	-0.3116	-0.1863	0.0044

Credit component:						
-	0.1111	0.4440	0.0252	-0.1699	0.1011	-0.1338
Construction credits						
Business technology credits	-0.0536	0.0419	0.0525	-0.0188	0.2962	0.7916
Wastewater refineries	0.1818	-0.0238	0.3668	-0.0813	0.2046	0.1596
credit						
Infrastructure credit	0.1288	0.4351	-0.1699	-0.2204	-0.1735	0.0128
Assets component:						
Capital assets	-0.0616	0.1303	0.1091	-0.1129	0.5626	-0.4976
Total capital assets	0.0710	0.2990	0.2305	0.2643	-0.0928	0.0437
Employment component:						
Operation license	0.2750	-0.1576	0.0320	0.1287	0.1486	0.0221
Workshop units	0.1474	0.3214	-0.3436	0.3311	0.1109	0.0384
Operation license						

Table 6. Mean value of DII and rank number

Capacity Resource Education Credit Employment Assets DII PC														DII		DC
Province		Mean		Mean		Mean		k Mean		k Mean		k Mean		k Mean	Ran	k Prin1
Esfahan	1	0.831	1	0.797	3	0.648	10	0.349	3	0.542	13	0.126	1	3.293	1	2.899
Razavi Khorasan	4	0.534	3	0.581	1	0.890	8	0.431	1	0.787	17	0.000	2	3.222	2	1.903
Khouzestan	5	0.522	7	0.455	6	0.292	1	0.431	2	0.559	2	0.500	3	2.975	5	1.243
East Azarbayejan	2	0.584	6	0.471	12	0.190	4	0.542	4	0.474	1	0.604	4	2.865	6	1.002
Fars	6	0.443	2	0.664	2	0.743	5	0.538	10	0.175	17	0.000	5	2.562	3	1.777
Tehran	3	0.579	4	0.572	5	0.315	23	0.201	5	0.367	17	0.000	6	2.033	4	1.434
Mazandaran	9	0.326	6	0.471	24	0.049	7	0.492	7	0.241	8	0.227	7	1.806	22	-0.606
Semnan	8	0.327	10	0.301	10	0.233	12	0.325	6	0.310	17	0.000	8	1.496	10	0.110
Markazi	11	0.280	5	0.490	4	0.319	28	0.120	8	0.196	14	0.055	9	1.460	7	0.555
West Azarbayejan	12	0.268	16	0.231	8	0.265	13	0.302	16	0.149	7	0.234	10	1.448	11	0.015
Yazd	14	0.229	9	0.337	13	0.183	6	0.516	9	0.181	17	0.000	11	1.447	8	0.205
Kerman	10	0.288	8	0.339	15	0.169	20	0.223	14	0.160	12	0.143	12	0.321	9	0.187
Gilan	16	0.206	14	0.247	18	0.096	3	0.560	17	0.140	15	0.035	13	1.284	13	-0.223
Golestan	22	0.131	15	0.235	16	0.159	8	0.417	23	0.081	6	0.249	14	1.272	16	-0.338
Kermanshah	21	0.149	19	0.167	19	0.117	2	0.638	20	0.114	17	0.000	15	1.184	20	-0.534
Hamedan	18	0.186	11	0.260	7	0.279	11	0.332	24	0.064	17	0.000	16	1.121	12	-0.108
Qazvin	21	0.146	13	0.250	9	0.261	15	0.277	19	0.128	17	0.000	17	1.062	17	-0.366
Sistan and Balouchestan	7	0.333	22	0.136	18	0.122	16	0.270	13	0.162	17	0.000	18	1.023	14	-0.308
Kurdistan	13	0.255	24	0.094	20	0.087	19	0.253	15	0.151	11	0.154	19	0.994	23	-0.627
Zanjan	17	0.195	17	0.189	14	0.170	18	0.259	18	0.132	17	0.000	20	0.944	19	-0.453
North Khorasan	28	0.041	30	0.044	22	0.063	21	0.220	25	0.038	4	0.488	21	0.893	30	-1.108
Qom	15	0.227	20	0.151	11	0.205	27	0.130	11	0.174	17	0.000	22	0.887	18	-0.414
Boushehr	24	0.069	23	0.127	26	0.031	25	0.148	26	0.023	3	0.489	23	0.886	25	-0.829
Ardebil	17	0.195	18	0.177	21	0.075	24	0.186	12	0.174	15	0.000	24	0.807	21	-0.546
Charmahal and Bakhtyari	19	0.185	12	0.253	17	0.125	30	0.081	21	0.107	16	0.007	25	0.758	15	-0.317
Alborz	20	0.153	21	0.144	23	0.061	31	0.065	22	0.095	9	0.217	26	0.735	24	-0.648
Lorestan	27	0.052	29	0.064	30	0.002	22	0.217	27	0.020	5	0.353	27	0.708	29	-1.059
South Khorasan	25	0.061	25	0.087	29	0.008	14	0.297	28	0.014	10	0.193	28	0.661	27	-0.985
Ilam	29	0.038	27	0.073	28	0.014	17	0.264	29	0.010	15	0.000	29	0.400	31	-1.111
Hormozgan	23	0.102	26	0.083	27	0.023	26	0.131	27	0.020	17	0.000	30	0.360	26	-0.930
Kohgilouyeh and Bouyerahmad	26	0.056	28	0.067	25	0.040	29	0.097	29	0.010	17	0.000	31	0.270	28	-1.301
Mean		0.258		0.276		0.201		0.307		0.131		0.187		1.361		0.000
Std Dev		0.190		0.197		0.211		0.167		0.182		0.184		0.828		1.000